

# ILLUSTRATOR & BOOK DESIGNER

sinhanushua95@gmail.com

[www.shuasinha.art](http://www.shuasinha.art)

Seattle, Washington

# ANUSHUA SINHA

## ABOUT ME

Award-winning illustrator and visual storyteller with 3+ years of experience creating bold, engaging work for publishing, editorial, and advertising clients. Known for translating complex ideas into vibrant, emotionally resonant visuals that connect with audiences—especially younger readers. Recognized by the Society of Illustrators of LA, 3x3, and CQ Journal. O-1 visa holder; open to remote or relocation opportunities.

## EDUCATION

### **Savannah College of Art & Design (SCAD)**

MFA in Illustration -  
Concentration in Advertising  
& Publishing • GPA: 4.0

### **Academy of Architecture**

Bachelor of Architecture  
(B.Arch)

## SOFTWARE

Adobe Creative Suite  
Photoshop  
Illustrator  
Indesign  
After Effects

Procreate

Clip Studio Paint

Autodesk Sketchbook

Microsoft Office

## EXPERIENCE

### **HarperCollins Publishers** — *Our Potpourri Planet* by Ranjit Lal (2025) **Illustrator & Book Designer (Contract)**

Illustrated and designed this middle-grade nonfiction book addressing climate and environmental issues.

Turned dense, fact-heavy content into vibrant, optimistic visuals that made the book more engaging for young readers.

Collaborated with the author and editorial team to craft a cohesive visual narrative. Quoted in acknowledgments: "...lifted it out of the morass of sludge it might otherwise have been."

### **Maritimus Magazine** — **Illustrator & Layout Designer** (March 2025-Present)

Plan and create illustrations and layouts for this environmental children's magazine (ages 7-12), working closely with the Editor-in-Chief.

Incorporate interactive elements like mini-games and illustrated mascots to maintain reader engagement and break up text-heavy content.

Design age-appropriate spreads focused on readability, pacing, and accessibility.

Contributing to the ongoing evolution of the magazine's visual identity since joining the team in 2025.

## TRADITIONAL MEDIA

Gouache  
Pen and Ink  
Graphite  
Color Pencil  
Watercolor

## PERSONAL SKILLS

Visual Storytelling  
Market Research  
Presentation  
Public Speaking  
Books and Editorial Illustration  
Empathy  
Collaboration  
Adaptability  
Organization skills

## AWARDS AND RECOGNITION

**Creative Quarterly Journal**,  
Issue 78 Winner – Professional  
Illustration (2025)

**iJungle Illustration Awards**,  
Merit Award – Book Illustration  
(2025)

**Elizabeth Glaser Pediatric  
AIDS Foundation**, Winning  
Campaign Illustration (2024)

**Society of Illustrators of Los  
Angeles**, Illustration West 62  
Bronze Award in Advertising  
Illustration (2024) – Featured  
article published online.

**3x3 Magazine**, Gold Award –  
Illustration (2023)

## **Marc Lumer Productions – Visual Development Artist & Illustrator** (2023–2024)

Worked on multiple children’s media projects in a small, cross-functional team setting.

- Mighty Minds

Developed characters, backgrounds, and storyboards for a proposed animated series.

Created pitch bibles and refined visual direction in close collaboration with Marc Lumer and animator Bob Spang.

- Ammu’s Chants

Storyboarded and illustrated backgrounds for a Grammy-winning animated song series by Chandrika Tandon.

Took on additional production roles: pacing visuals to music, compiling animator notes, and reviewing cohesion.

Contributed illustrations for the companion guidebook; project received acclaim in both music and parenting media.

## ADDITIONAL EXPERIENCE

### **RoomSketcher** – Illustration Trainer (2024–Present)

Deliver tailored one-on-one training to new users and build trusted client relationships that support long-term customer retention.

Conduct Webinars and events on special topics to reach larger groups and niche professions.

Gather insights on user behavior and product feedback to support customer success.