



Anushua Sinha

Illustrator PUBLISHING | ADVERTISING

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A Open to Relocation.

Profile

I am an award-winning illustrator with 3+ years of experience in publishing, editorial, and advertising. Known for my distinctive, colorful, impressionist-inspired style, I create compelling visuals that elevate storytelling and engage audiences. Passionate about bringing ideas to life, I collaborate with clients worldwide to craft illustrations that inspire, inform, and leave a lasting impact.

Work Experience

FREELANCE ILLUSTRATOR & VISUAL STORYTELLER (2019 - PRESENT)

- Illustrated and designed the cover and internal artwork for Our Potpourri Planet by Ranjit Lal, published by HarperCollins Publishers (2025).
- Created winning illustration for the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) in 2024, which was officially commissioned and will be used in their campaigns.
- Illustrated for Slate Magazine's article Rucking Around, bringing a story to life through a colorful visual.
- Created an illustration for Algorand Foundation's Algorand Summit in New Delhi (2023), merging fintech with art.
- Illustrated branding campaigns for Ziva Zerowaste and Tadoba Tiger Reserve, advocating sustainability through creative storytelling.
- Designed character and background art for animated children's content with Marc Lumer Productions.
- Partnered with various clients in publishing, advertising, and wellness industries to craft unique, marketable illustrations.

VISUAL DEVELOPMENT ARTIST & ILLUSTRATOR, MARC LUMER PRODUCTIONS (2021 - 2022)

- Designed characters and backgrounds for children's educational content.
- Created pitch bibles and concept art for animated series.
- Illustrated backgrounds, assets, and created storyboards for Ammus Chants, a series of grammy winning animated music videos for children.

Education

Savannah College of Art & Design (SCAD)

Master of Fine Arts (MFA) in Illustration - Concentration in Advertising & Publishing. 4.0 GPA

Academy of Architecture

Bachelors in Architecture (B.Arch)

Awards

- iJungle Merit Award for Book Illustration (2025)
- CQ Journal 78 Professional Illustration Winner (2025)
- Society of Illustrators of Los Angeles, Illustration West 62 Bronze Award (2024)
- 3x3 International Illustration Award (2023)
- Creative Quarterly Journal Advertising and Illustration Runner-Up (2023)

Key Skills

- Art Direction & Creative Strategy
- Editorial & Publishing Illustration
- Advertising & Branding Campaigns
- Visual Storytelling & Concept Art
- Environmental & Social Impact Art
- Character & Background Design
- Digital & Traditional Illustration

Software & Tools

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects
- Digital Illustration: Procreate, Clip Studio Paint, Autodesk Sketchbook
- 3D & Design Software: SketchUp, Canva
- Office & Productivity Tools: Microsoft Office (Word, Excel, PowerPoint)
- Traditional Media: Watercolor, Ink, Gouache, Graphite